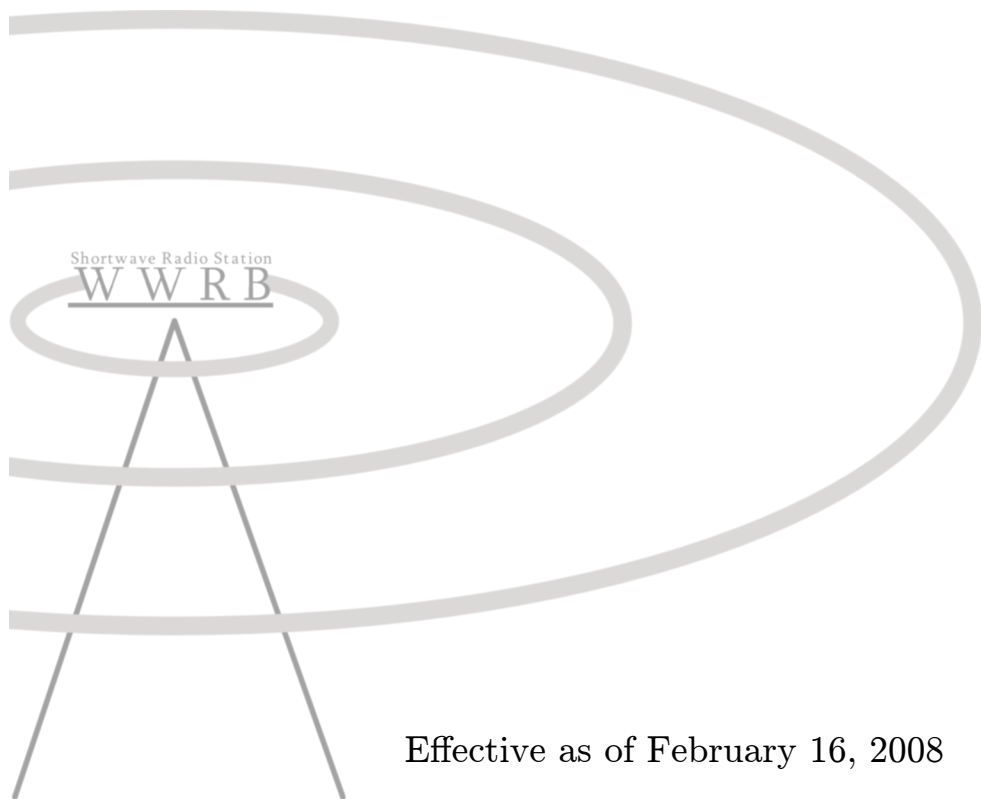


Shortwave Radio Station WWRB

A Division of Airline Transport Communications Incorporated

COMMERCIAL RADIO BROADCAST INFORMATION



Effective as of February 16, 2008

What is a Commercial Broadcaster?

Shortwave Radio Station WWRB considers commercial programming to be programming that has a primary focus not on religion. It may also feature advertisements for commercial products, such as water filters, gold and gold bullion, survival kits and survival literature, political literature, colloidal silver and other nutritional supplements, tax and savings literature, business plans, engineering diagrams and sundry devices, and other similar products that do not have a primarily religious use.

In essence, any radio program that does not primarily discuss religious subject matter is a commercial broadcaster.

What are WWRB's Policies for Commercial Broadcasters?

In all cases, only airtime rates listed on Radio Station WWRB's main web site are considered official, regardless of verbal rate quotes of any sort. The latest airtime rates are at all times available at [this link](#) or at <http://www.wwrb.org/ptime.html>.

Radio Station WWRB requires all Commercial Broadcasters to agree to a six-month minimum-duration broadcast contract. Before Radio Station WWRB will air a commercial radio program, the broadcast contract must be paid in full to an escrow account overseen by station Attorneys. Broadcast contracts may not be terminated early; doing so forfeits funds held in escrow to Radio Station WWRB. *No exceptions will be made to this policy at any time.*

Radio Station WWRB considers it the Commercial Broadcaster's responsibility to deliver broadcast content to the radio station. Therefore, Shortwave Radio Station WWRB will provide neither refunds or credit for broadcasts missed due to Internet or network outages, lapses in Internet or network audio streams due to buffer underruns[†], broadcaster's radio network outages, satellite distribution system operational errors or outages, and postal delivery delays.

Commercial broadcasters are required to provide Shortwave Station WWRB with Insurance naming the station as the first named Insured. Insurance is required to provide Radio Station WWRB with coverage for potential legal action concerning broadcasters products, goods, services, and actions, including but not limited to legal suits of "acts and omissions" and "defamation and slander." Commercial broadcasters dealing in investment goods, securities, and commodities, such as precious metal dealers must provide and maintain a current and effective surety bond or its equivalent, protecting Shortwave Radio Station WWRB's listeners from non-performance or fraud.

These policies are subject to change and revision. Shortwave Radio Station WWRB requires all Commercial Broadcasters to periodically check for any changes of Radio Station policies.

[†] Also known as "failure of streaming," "insufficient bandwidth for streaming," and "insufficient audio buffering."